

# Safer driving behaviour for last-mile-delivery professionals through digital and multidisciplinary training

2<sup>nd</sup> newsletter | October 2024

## Welcome to the 2<sup>nd</sup> newsletter of the SaferDeli project!

## SaferDeli Stated Preference Survey

### & Understanding the Needs of Delivery Professionals: Enhancing Road Safety &

As the demand for food delivery continues to grow, so does the need to ensure the safety and well-being of delivery professionals. To address this, we have developed a Stated Preference Survey aimed at gaining critical insights into the challenges these road users face daily.

Under the Activity 2.3 - Synthesis of interdisciplinary results and transnational conclusions, we have summarized all the results obtained under the Stated Preference Survey that we launched in the five (5) participating countries (Greece, Cyprus, Slovenia, Croatia and Italy). The details will be published in scientific papers soon.

Some useful insights are highlighted below.

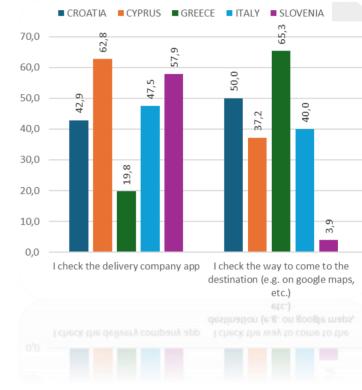
- In 4/5 countries the majority of respondents work for food delivery companies; in Slovenia in courier delivery companies.
- The **delivery professional profile** is "common": males, under 35 years old, secondary education.
- The **riding experience**: 1 to 3 years 33,3 44,2 30,7 40,0 12,5 (%

■ CROATIA ■ CYPRUS ■ GREECE ■ ITALY ■ SLOVENIA

- In 4/5 countries the majority of respondents use **moped (50cc 150cc)**; in Italy **e-bicycles**.
- In the case of Cyprus and Slovenia all respondents ride vehicles that are provided by their company.
- When analysing the **delivery riding habits**, it can be observed that in the majority of the cases, in all countries, respondents ride deliveries *in urban areas*, and generally for a *duration till 8 hours*, riding more than *20 km/day*, many times also more than *50 km/day*, with the majority of the respondents taking *short pauses* till 30 minutes.
- As regarding the **use of phone** during their rides, many of the responses show the need for delivery riders to look at the phone **at least often during the day**, to check the company app or the way to reach their destination.
- experienced no road accidents, there are still quite high rates in being involved in road accidents once or twice.

- Though in the majority of the cases, respondents have

- Respondents generally **feel in danger sometimes or very often** during the day, though admitting to **undergo dangerous maneuvers only rarely or sometimes**.



## SaferDeli physical meeting & participation in events

#### SaferDeli 2<sup>nd</sup> Physical Meeting

SaferDeli project partners met in Split, Croatia for their 2<sup>nd</sup> physical project meeting. The Split Technical High School for Transport and Logistics hosted successfully the meeting on 11-12 June 2024, which met all partners' expectations. The partnership discussed about the finalized activities, such as the already identified good practices on last mile delivery safety, the SaferDeli Stated Preference Survey results per country and overall; and planned together the next interesting steps of the project including the structure of the self-paced online course.





**Transportation Systems - CSuM2024**" on the 4th-6th of September 2024, at the area of Plastira Lake in Greece.

Representatives of the University of West Attica (SaferDeli Coordinator) participated in the sessions related to safe mobility while exchanging with the speakers and other participants on the

SaferDeli was promoted among the attendees of the "7th Conference on Sustainable Mobility, Climate Crisis and Resilient

topic of road safety.

They highlighted the importance and specific needs of last-mile delivery professionals as they derive from the activities completed in the frame of SaferDeli project.

## On 25<sup>th</sup> September 2024, ALOT S.r.I. (SaferDeli Project Partner) had the opportunity to present the SaferDeli Project during the **General Logistic Summit of North-West Italy**, held in Milan. This annual event

brought together key players in logistics and mobility to discuss the future of sustainable solutions.

As part of the summit, ALOT coordinated a dedicated session, focusing on relevant projects and initiatives in sustainable mobility, logistics, and hydrogen. We were proud to showcase the SaferDeli project as a use

Furthermore, SaferDeli participated in the 3<sup>rd</sup> edition of the **GREEN LOGISTIC EXPO 2024**, the premier international exhibition for sustainable at the Padua Expo (Padova, Italy) from October 9 to 11,

leaders.

This year's event spotlighted cutting-edge trends in rail freight transport, the introduction of autonomous vehicles, and a focus on sustainable, intermodal last-mile logistics.

EXPERT CORNER

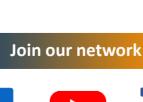
2024. ALOT S.r.l. promoted SaferDeli's solutions alongside industry

case, highlighting its innovative approach and contribution to these critical areas.

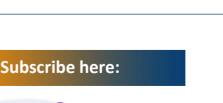














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