

Welcome to the 1st newsletter of the SaferDeli project!

A few words about the SaferDeli project

Last-mile-delivery professionals are vulnerable road users who are very often involved in traffic accidents with, unfortunately, fatal consequences in many cases. Indeed, they are exposed to danger both due to their continuous presence on the streets, but also, due to their own driving behaviour which is not always aligned to road safety regulations and maybe progressively deteriorates over time; due to fatigue or other relevant risk factors. The **SaferDeli** project aims to alter this condition by improving their driving behaviours through tailor-made training. Being aware of the challenges of road safety education of the specific sector, SaferDeli partnership focuses on jointly developing the multidisciplinary material and platform format to properly train last-mile-delivery professionals on specific topics that (i) are relevant to their everyday tasks, (ii) concern them in real-life, and (iii) attract their interest. Partners follow a multidisciplinary approach to cover all interlinked aspects.

Project start: 1st of November 2023 | **Project end:** 31st of October 2025

The SaferDeli partnership

The *University of West Attica* from Greece is coordinating the project. Further, the partnership consists of the *TPCT Consulting & Events* (Cyprus), the *University of Maribor* (Slovenia), the *Technical High School for Transport and Logistics* (Croatia) and the *ALOT Srl* (Italy).



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SaferDeli highlights so far

Activity 2.1 - Identification of good practices, vocational programs and tools, national regulations

The aim of this document is the exchange of knowledge and experiences on the current situation related to the safety of last-mile delivery professionals in terms of valid regulations and implementing practices. The comparison was made with regard to the national legislation of all five countries participating in the project, while the main characteristics of the practices were also summarized. In the document, examples of good practices which were/being implemented and are interesting and deserve to be further disseminated within the consortium and beyond are presented. Each example is described with the view to gain an insight into the measures implemented to increase safety as faithfully as possible. In addition, a comparison related to the national regulations, the similarities and differences in the obligations that drivers, motorcyclists, and delivery drivers must respect are presented. Although there are a lot of similarities, it has been observed that there are also certain differences. The document is available on our website! [Click](#) on the link for more details!

Activity 2.2 - Stated Preferences Survey for identification of training needs and interdisciplinary specificities

This Activity refers to the design and realization of a questionnaire survey adopting the Stated Preferences methodology. By developing this questionnaire, we tackled different aspects of “modern” food delivery. Firstly, we had an insight in delivery professional riding behaviour and risky situations. Also, we understood their current status in terms of safety equipment provided by their company and/or other information, that can affect their safety. In this way, SaferDeli can understand what are the needs that should be tackled during the tailor-made training, and riders’ expectations.

The Stated Preferences Survey was structured in six sections with a total of 38 questions. The first section dealt with the delivery riding experience and habits consisting of nine questions; the second section focused on travel characteristics and had six questions; the third section had seven questions related to road safety; section 4 aimed to gather information about the acceptability of a possible road safety training through seven questions; section 5 was the Stated Choice Part of the questionnaire and consisted of five questions; while the last section asked general information about the demographics of the respondent. In the Stated Preference Section, five different scenarios were proposed, changing three different parameters: driving behavior, time of the trip and salary type.

378 delivery professionals participated!

Stay tuned. The final results of the Stated Preferences Survey will be published soon on SaferDeli website.

SaferDeli physical meetings and events

SaferDeli Kick-Off Meeting

SaferDeli project officially kicked-off in Athens, Greece, on Thursday 11th and Friday 12th of January 2024. The meeting was held at the premises of the Project Coordinator at the University of West Attica. All project partners actively participated in the Kick-off Meeting and vivid discussions were realized both on technical and on thematic issues of the project. The partners met in person for the first time, after the online meetings that they had in November 2023! The meeting was a success and fruitful outcomes arose.



SaferDeli was promoted in Croatia and traveled to Serbia

On the 20th of February 2024, Prof. dr. Marko Renčelj from University of Maribor presented SaferDeli goals and achievements at the Workshop “Best practices in the training of WB for teaching staff in TDG” which took place in Niš, Serbia, and was attended by more than 30 participants.

On the 23rd of February 2024, the Slovenian Ministry of the Interior, the Slovenian Traffic Safety Agency and APPIA d.o.o. were invited at the Laboratory of Transportation Engineering of the University of Maribor, which is constituted by many pieces of equipment for on-field activities, as well as by research tools such as the driving simulator and eye-tracking glasses. Prof. dr. Tollazzi presented to the stakeholders SaferDeli and invited them to contribute to project’s next steps.

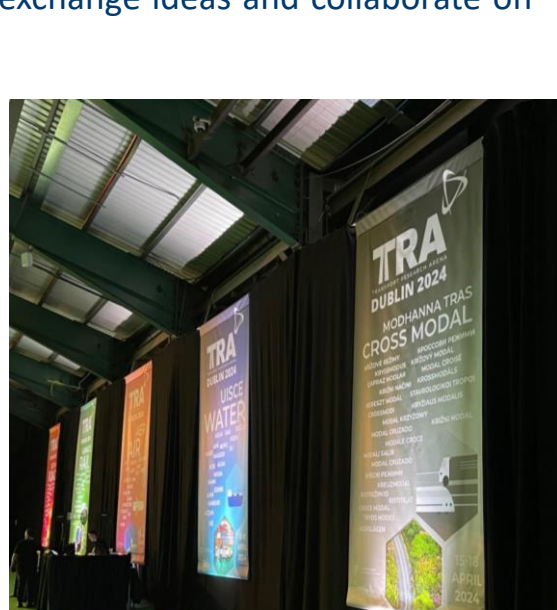
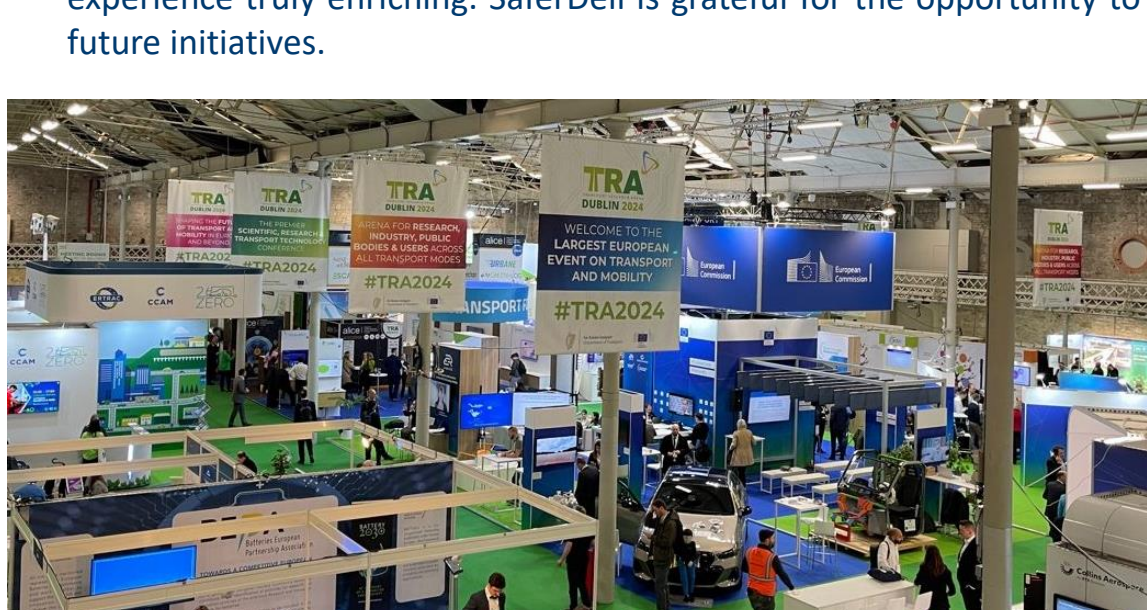
The Slovenian Traffic Safety Agency in cooperation with the Faculty of Civil Engineering, Transport Engineering and Architecture of the University of Maribor organised a webinar on 6th of March 2024 for drivers of single-track motor vehicles on the challenges met while driving in urban areas. The webinar not only raised the awareness of Slovenian delivery professionals on the driving risks and multiple interactions present on urban roads, but also gave them the opportunity to learn about the aims and objectives of SaferDeli project.



SaferDeli flew ✈️ to Dublin

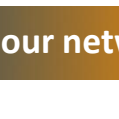
Asst. Prof. Panagiotis Papantoniou, the SaferDeli coordinator, participated and intervened in the [10th Transport Research Arena \(TRA\)](#) showcasing SaferDeli latest results!

During this 5-days (14-18 April 2024) international conference, SaferDeli was connected with experts from around the globe; in-depth discussions, insightful sessions and valuable connections made this experience truly enriching. SaferDeli is grateful for the opportunity to exchange ideas and collaborate on future initiatives.



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